

Arts on the Island

Minutes of Meeting Tuesday, November 18, 2014

Planning for Silent Auction, Feb. 28, 2015, to increase awareness of local artists and raise funds to help support Arts Education in local schools

- I. Meeting was called to order at 5:30.
- II. Attendees: Mary Beth Berry, Katherine Williams, Henry Horres, Laura De La Maza, Gary Milliken, Sherry Browne, Sam Martin
- III. Announcement:
Katherine Williams announced that Katrina Murphy had let us know that she would not be able to work with us this year due to conflicts and demands on time. Katrina provided valuable support and information last year. Gary Milliken will send her a thank you note.
- IV. Updates on Student Art Contest
 - a. Dan O'Brien, teacher at West Ashley HS, has agreed to judge this year's competition.
 - b. Andrea Kemper, choral teacher at JICHHS is interested in bringing choral singers.
 - c. Harbor View Elementary School Music teacher is interested in bringing the Harbor View chorus to sing one song.
 - d. Rebecca Schubel has indicated that she is available on Feb. 28 to bring the string ensemble.
 - e. Laura mentioned that Ms. Stafford has experience with craft-sale tables and might be recruited to lead one, and that students needing community service hours might help.
 - f. Participation:
 - i. Katherine will ask *Artists and Craftsmen* to contribute gift certificates for all teachers whose students submit art.
 - ii. Send guidelines early in 2015 to facilitate participation
 - iii. Send an alert / save the date message to all students, teachers and artist donors early in 2015.
- V. Legal Questions
 - a. The recent referendum legalizing raffles passed, so the raffle is on.
 - b. Sam Martin suggested that he might be able to donate a laptop or tablet for the raffle
 - c. All are asked to search for artists who might be willing to donate a piece for the raffle
 - d. Laura de la Maza announced that Jonathan Green will be visiting JICHHS art classes on Wed., 12/3 at 8:30 AM in the cafeteria. All are invited to attend and perhaps someone will ask him if he might be interested in supporting the auction this year. (Just a thought.)
 - e. Katherine needs the Tax ID# or letter of incorporation in order to submit requests for corporate donations. (DONE)

V. Communication / promotion

- a. Sam Martin proposed that he begin moving on the following ideas:
 - i. A Facebook page, separate from James Island Pride
 - ii. Twitter and Instagram accounts
 - iii. Development of an effective hashtag. Sam will email his ideas to us in early December prior to next meeting so that he can begin this work.
 - iv. Logo design
 1. Need a logo specific for JI Arts
 2. Sam will seek out students who would be interested in working for the experience
 3. Needs digital photos from last year. Katherine will send to him. DONE
 - v. Poster design. Sam will try to find art students who would do this for the experience.
 - vi. Low Country Live appearance. Sam has reached out but not yet made contact. Keep trying.
- b. Gary will contact the James Island PSD to see if we can provide them with pre-printed material to be included in a monthly insert. We may need to have this ready to go in December in order to go into January bills. URGENT.
- c. Find a list of local HOAs that might have websites
- d. Neighborhood Council should be approached

VI. Grants / Corporate donations

- a. Katherine and MB will divide the list and submit requests ASAP.
- b. Staples should be contacted for donation of printing - DONE
- c. MB will contact Earth Fare for donation of food trays.
- d. Katherine will contact Total Wine for wine donation. - DONE
- e. Can a digital letterhead be made available?

VII. Matters deferred to next meeting due to time constraints.

- a. History Quilt
- b. Cultural Center

VIII. Next meeting will be on Thursday, December 4, 5:30 at Town Hall.

IX. Meeting was adjourned at 6:30